



OBI Patient Voices: Script for Engaging Patients

The most important predictor of patient participation is hearing about it from a trusted source like you. We hope that you will personally invite your patients to complete the survey and make them aware of the purpose, what to expect, and participation incentives.

"Our hospital is working with over 70 other hospitals across the state of Michigan to better understand the maternity care experience of our patients. **Your perspective is important to us and will inform our efforts to improve the way we care for individuals like you!**

About **6 weeks** after you leave the hospital, you may receive an **email invitation** to take an **optional survey**.

The survey takes **5-10 minutes** to complete and has questions about your pregnancy and birth. If you choose to share your experience, you will receive a **\$10 gift card** by email.

We sincerely hope that you will participate, because hearing about your experience will help us **improve care** for future families having a baby with us."