



2026 OBI Webinar Series

Reclaiming the Role of the Nurse in Labor Support

June 03, 2026 • 12 pm - 1 pm



Join our interactive webinar for labor and delivery nurses, focused on quality improvement essentials, practical change strategies, and evidence-based labor support to advance patient-centered maternity care and safely reduce NTSV Cesarean rates.

Join Our Webinar

To register, visit:
<https://tinyurl.com/Nursing26>



CME Eligible

This activity is approved for *AMA PRA Category 1 Credit™* and ANCC contact hour.

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The Obstetrics Initiative (OBI) is a statewide quality improvement initiative that collects clinically credible data and shares best practices across 64 hospitals to optimize maternity care experiences and health outcomes for Michigan families. Support for OBI is provided by Blue Cross and Blue Shield of Michigan and Blue Care Network as part of the BCBSM Value Partnerships program. Learn more at obstetricsinitiative.org.